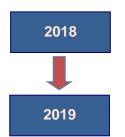


## Strategic Planning - Planning Elements

The following represents MMG Education's views in relation to key stages of a school's strategic review. The example below is based on a school requiring a new Strategic Plan in 2020.



- School Board/Principal identifies planning process to be in place
- Initial milestones, timelines and roles identified for 2018
- School Board decides whether external services are required
- If external services required School board review extent and broad scope of services e.g.
  - Data and information collection online
  - Facilitation of stakeholder focus groups
  - Development of plan theme and 'pillars'
- External service providers evaluated based on school experience, reputation, presentation and proposal meeting needs
- School Board appoints specialist organisation and establishes a Board subcommittee/working team
- Specialist provider commences process
  - Full scope, outline of objectives, deliverables and milestones provided to School Board working team
  - Service provider meets with Board working team and facilitates meetings/discussions to gain insights on vision, mission, values, strategic views, perceptions of school health, strengths and weaknesses
  - Data and information collection process in place online questionnaire, focus groups, data analysis & reporting
  - Report and findings presented to Board and Principal
- School Board and Principal develop strategic priorities assisted by external facilitator
- Strategic priorities 'socialised' with School Executive, refined and reviewed with Board
- Final strategic intent developed in the following 'versions'
  - Working model for staff with detailed annual milestones, roles and KPI's
  - Stakeholder model providing an overview of strategic goals
- Presentation to staff
- Staff roles and responsibilities disseminated
- School plan tracking monitor in place
- External model developed for communication to stakeholders (hard copies, website, annual report, prospectus, other material)
- Presentation to School staff
- Presentation to School parents
- Presentation to alumni
- Inclusion in school website, annual report, prospectus

2020